

# Helping Agencies Deliver Better Websites with Confidence.

2CUBE Studio works as a trusted white-label development partner, helping agencies deliver high-quality websites, solve technical challenges, and scale without hiring an in-house development team.

# More Than an Outsourcing Partner

We Become an Extension of Your Team

10+

## 10+ Years of Experience

Deep expertise in custom web development, scalable architecture, rigorous performance optimization, and writing clean code designed for long-term maintainability.



## Agency-First Workflow

We adapt to you. Seamless integration and communication using your existing tools (Slack, Teams, Jira, ClickUp) while operating entirely under your agency's brand and NDA.



## Ownership Mindset

Our developers don't just blindly execute tickets. We proactively identify architectural risks, suggest vital improvements, and help you avoid costly technical issues before they happen.

# Why Agencies Partner With Us

Helping Agencies Scale Without Growing Their Internal Team

✓ **No Recruitment or Onboarding**  
Skip the hiring process. Instantly access proven development talent without overhead costs.

✓ **Scale On-Demand**  
Seamlessly handle sudden influxes of new client projects without capacity bottlenecks.

✓ **Reliable Communication**  
No ghosting. Expect daily check-ins, transparent updates, and predictable response times.

✓ **Faster Project Delivery**  
Accelerate your time-to-market with a dedicated team that executes efficiently and accurately.

✓ **100% White-Label Partnership**  
We remain entirely invisible to your clients. All credit for the exceptional work goes to your agency.

✓ **Long-Term Technical Support**  
We provide ongoing maintenance and technical stability long after the website launches.

# Traditional Outsourcing vs The 2CUBE Way

FOCUS AREA	TRADITIONAL OUTSOURCING	2CUBE STUDIO PARTNER
<b>Understanding Goals</b>	Blindly executes tickets without context.	✓ Deep alignment; ensures work meets business objectives.
<b>Communication</b>	Inconsistent availability & delayed replies.	✓ Same-day responses in your agency's Slack/Teams.
<b>Quality Assurance</b>	Client or PM acts as the sole QA tester.	✓ Internal multi-point QA checks before task delivery.
<b>Performance &amp; SEO</b>	Uses bloated page builders to save time.	✓ Hand-coded, semantic markup optimized for Core Web Vitals.
<b>Collaboration</b>	Reacts only when directly instructed.	✓ Proactive problem solving and strategic technical advising.
<b>Long-Term Support</b>	Disappears after the final invoice is paid.	✓ Acts as a permanent, scalable technical wing for your agency.

# Our Core Service Stack

Technical Expertise Delivered Under Your Agency's Brand

## WordPress Development

Custom themes, flexible ACF integrations, and lightning-fast headless architectures built to scale.

## Shopify Development

Custom Liquid storefronts, customized cart experiences, and high-conversion eCommerce builds.

## HubSpot CMS

Custom modules, dynamic HubL templates, and seamless CRM data integration for B2B clients.

## Technical SEO

Implementing Schema JSON-LD, optimizing crawl budgets, and restructuring sites for maximum indexing.

## Performance Optimization

Tuning LCP, CLS, and INP metrics to guarantee 90+ Lighthouse and Core Web Vitals scores.

## Custom Web Development

Complex API hooks, specialized web applications, and high-converting standalone landing pages.

## Website Maintenance

Proactive uptime monitoring, rigorous security hardening, regular plugin updates, and secure backups.

## White-Label Retainers

Secure dedicated monthly engineering hours, giving your Project Managers guaranteed availability.

# Our Development Process

A Structured Workflow Designed for Reliable Delivery

1

## Requirement Review

We thoroughly audit project briefs and technical specifications to ensure complete clarity before any code is written.

2

## Risk Assessment

We proactively scan existing architecture to flag potential plugin conflicts, layout breakage, or logic flaws early.

3

## Clean Development

Our engineers execute robust, scalable, and semantic code utilizing modern best practices and version control.

4

## QA & Delivery

We run strict cross-device internal QA checklists to catch bugs, delivering only refined, launch-ready solutions.

# Proactive Website Reviews

Looking Beyond the Assigned Scope

After completing assigned work, our team proactively reviews the website for hidden vulnerabilities and additional optimization opportunities to add value to your client relationships.

## Technical SEO Review

- ✓ Detecting broken internal/external links (404s)
- ✓ Checking Heading structure hierarchy (H1 -> H6)
- ✓ Identifying missing Image ALT attributes
- ✓ Highlighting low-hanging performance opportunities

## UI/UX & Performance Review

- ✓ Ensuring cross-device responsive consistency
- ✓ Monitoring browser console for JavaScript errors
- ✓ Flagging unoptimized, oversized image assets
- ✓ Identifying third-party script bloat slowing the site

### White-Label Commitment

We compile our findings into a comprehensive recommendations report for your Project Managers. **We never make unauthorized changes** to client websites without explicit approval from your agency.

Zero Client Bugs

# Quality Assurance Standards

Every Task Is Reviewed Before Delivery

● Responsive Testing (Mobile/Tablet)

● Forms, Webhooks & Integrations

● Pixel-Perfect Visual Consistency

● Cross-Browser Compatibility Check

● Interactive Elements (Modals/Navs)

● Console Errors & Performance Audits



## QA Commitment

We never mark a development ticket as "Completed" without performing our mandatory manual QA checklist. Your PMs save time, and your clients see flawless updates.

# Technologies We Work With

## CMS & Platforms

WordPress

Shopify

HubSpot CMS

## Frontend Frameworks

JavaScript

TypeScript

React

Next.js

Tailwind CSS

HTML

CSS

## Backend & Infra

Node.js

REST APIs

Git / GitHub

Vercel

Netlify

Cloudflare

AWS

We adapt seamlessly to your agency's preferred technology stack. Whether inheriting legacy platforms or building modern headless applications from scratch, we have the architectural expertise to support your vision.

# What Our Clients Say

Trusted by Agencies & Businesses Worldwide



*“Pratik is one of the most reliable developers We hired Pratik Chauhan for a complex HubSpot development project, and he exceeded every expectation. From the very start, Pratik demonstrated deep expertise in HubSpot’s CMS, workflows, and API integrations. He was quick to understand our requirements, offering creative solutions to challenges while staying aligned with...*

— Long-Term Agency Partner



*For over a year, 2CUBE.Studio has worked with us on a variety of projects.” They always finish tasks quickly and with high quality. They understand what we want to accomplish and work hard to make it happen. I strongly recommend 2CUBE.Studio for your development needs*

— Digital Marketing Agency



*“Working with 2CUBE Studio has been a great experience. Their proactive communication, attention to detail, and technical expertise allow us to confidently deliver projects to our clients.”*

— Creative Agency Client

## Why Agencies Continue Working With Us

✓ Reliable communication

✓ High-quality development

✓ Strong technical problem-solving

✓ Long-term partnership mindset

✓ Seamless white-label collaboration

# Let's Build Better Websites **Together.**

2CUBE Studio aims to become a reliable, long-term technical partner for your agency. By handing over development complexities to us, you can focus on strategy, scaling, and client success.

**INITIATE PARTNERSHIP**

DIRECT CONTACT

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